

Earthbound Farm®



Organic Salads

Bagged Salads

Expand Your Organic Salad Category

- Organic bag sub-category is \$86.5 million in L52W and growing at 10% - presenting an opportunity to bring additional variety to your organic set.
- Shredded Romaine. Perfect for a burger or salad - add in some crunch to your favorite meals!
- Organic Chopped Romaine blends give Moms looking for kid-friendly options a solution in the Organic Packaged Salad Set.

*QuickTABS® Segment Performance PERIOD ENDING 12/26/2020



Product Description	Pack Size	UPC	GTIN	TiHi	Cases/Pallet	Unit Dimensions (LxWxD)
SHREDDED ROMAINE	12/9oz	0-32601-95382-9	100-32601-95453-3	12 x 12	144	12.625" x 11.375" x 6.875"
HEARTS OF ROMAINE	6/10oz	0-32601-70725-5	000-32601-20067-1	10 x 13	130	15.8125" x 11.8125" x 7.125"
ITALIAN SALAD	6/10oz	0-32601-70825-2	000-32601-20104-3	10 x 13	130	15.8125" x 11.8125" x 7.125"
ROMAINE GARDEN SALAD	6/10oz	0-32601-70925-9	000-32601-20102-9	10 x 13	130	15.8125" x 11.8125" x 7.125"
CHOPPED KALE	6/10oz	0-32601-95335-5	100-32601-95354-3	10 x 13	130	15.8125" x 11.8125" x 7.125"
CAESAR SALAD KIT	6/7.8oz	0-32601-95287-7	100-32601-95294-2	12 x 14	168	11" X 9" x 2"

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Shredded Romaine



Hearts of Romaine



Chopped Kale



Romaine Garden Salad



Caesar Salad Kit

